

Chris Anastasi

Chris Anastasi is one of the UK's leading corporate experts in stakeholder engagement and government affairs. His new book, *Strategic Stakeholder Engagement*, is a product of experience amassed over many years.

The book offers guidance to practitioners working within public relations and Corporate Social Responsibility, in commercial and non-profit organisations, and national and local governments and their civil service.

It explores with whom practitioners should be engaging, and how to access and influence key stakeholders through both established and innovative ideas and approaches.

This book provides organisations with the knowledge they need to voice their views effectively in the public relations arena.

Strategic Stakeholder Engagement was published by Routledge in 2018. It is also available from Waterstones and Amazon.

